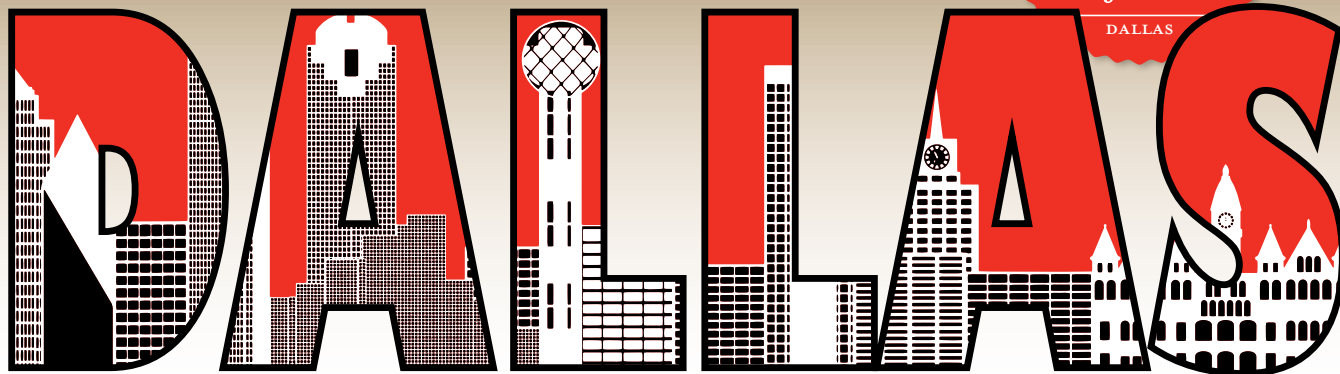


Dallas To Host 35th TAAD Conference

★
TAAD
2016
Conference!

DALLAS



You are invited to the 35th Annual Conference on Appraisal Administration and Trade Show, hosted by the Texas Association of Appraisal Districts, Inc. (TAAD). Mark Sunday, February 21 through Wednesday, February 24, 2016, on your calendar and plan to be at the Sheraton Dallas Hotel with the rest of the TAAD membership.

» More education sessions, exhibits

This is the premier (and largest!) event for appraisal districts and tax offices in Texas. You have the opportunity to gain a variety of information and to obtain up to **18.0 hours** of continuing education for your certification renewal – by attending the 24 education sessions planned. Obtain answers to your questions, and have the opportunity to solve your challenges by networking with your peers, vendors, and leaders in the ad valorem profession.

Visit with the vendors in the exhibit hall and find out about their newest products and services. The 2016 exhibition promises to be the largest one ever, with new names and faces and vendors!

» Monday Night at the Perot Museum

Join TAAD for an evening of fun and excitement as we travel to the Perot Museum of Nature and Science. Located in downtown Dallas, five floors house 11

permanent exhibit halls containing state-of-the-art video and 3D computer animation with thrilling, life-like simulations where visitors can exercise their brains through hands-on activities, interactive kiosks and educational games. You can explore in leisure, because the museum is open only for TAAD guests on this evening. A great dinner awaits you, in addition.

TAAD will provide roundtrip transportation from the hotel to the museum.

» **Early registration for TAAD member districts extends until January 22, 2016.** Forms must be postmarked and accompanied by registration fee no later than that date in order to qualify for the early/reduced member district rate. (For a fillable registration form, see TAAD's website.)

» Conference attire

Suggested dress for conference sessions is business casual attire. On Wednesday, let's all **"Show Our Colors"** by wearing an item with your respective business or appraisal district's logo.

The 35th Annual Conference was designed by your peers with you in mind – make plans now to visit Dallas and attend TAAD's 35th Annual Conference and Trade Show.

See you in Dallas!

Features

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TAAD Classifieds

» The McLennan County Appraisal District is accepting applications for a **Commercial or Residential Appraiser**. We prefer applicants to have Level 4-Appraiser designation with the Texas Department of Licensing and Regulation. We will consider those with level 3 designation. Qualifications require high school graduation or equivalent, good computer skills and ability to work well with others. The position requires use of personal vehicle. A valid Texas driver's license with proof of liability insurance and a verified acceptable driving record is required. Salary is contingent upon qualifications and experience.

Send application/resume to: McLennan County Appraisal District, Attn: Andrew Hahn, P.O. Box 2297, Waco, TX 76703. Applications close upon being filled but no later than January 15, 2016.

A TAAD of Info...

- » **Jani Coffey** has departed as chief appraiser with **Schleicher CAD** to join the staff of the Comptroller's **Property Tax Assistance Division**.
- » **Arlice Wittie** has retired as the chief appraiser with **Ward CAD** after 29 years. (see Arrivals)
- » **Cindy McDowell** is retiring from the **Swisher CAD** chief appraiser spot after more than 29 years with SCAD, including 11-plus years as the chief.
- » **Ronny Burran** is retiring as chief appraiser at **Terry CAD**.

Departures...

...and Arrivals

- » **Norma Valdez** has been selected chief appraiser of the **Ward CAD**.
- » **Kenda McPherson** is taking over as chief appraiser at **Swisher CAD** as of the first of year, 2016.
- » **Angela Peil** is now chief appraiser at **Lipscomb CAD**.
- » **Eddie Olivas** (formerly of Brown CAD) is taking over as chief appraiser at **Terry CAD**.

Attorney General Opinions/Requests for Opinions

RQ-0080-KP RE: Ownership of interest earned on county taxes held by the appraisal district.

Opinion requested by Honorable Lori J. Kaspar, Hood County Attorney

New Texas Housing Report: Construction Slow, Inventory Low

By David S. Jones, senior editor, Real Estate Center at Texas A&M University

Dec. 2, 2015/Release No. 6-1215

COLLEGE STATION, Tex. (Real Estate Center) – Housing demand remains strong throughout Texas, while new construction is constrained by a shortage of labor and lots, says a new monthly report from the Real Estate Center at Texas A&M University.

"The Texas economy continues to grow but at a more modest pace in the face of a weakening global economy, lower energy prices and a strong dollar. Total employment continues to expand but is weighed down by the manufacturing and oil-and-gas extraction sectors, especially in Houston," said Dr. James Gaines, chief economist and co-author of *Texas Housing Insight*.

The report examines housing supply, demand and prices.

Statewide Building Permits Flat

"The Texas Residential Construction Leading Index, which signals upcoming directional changes in the residential construction business cycle, registered a strong increase in September," said Research Economist Dr. Luis Torres, who co-authored the report.

"The leading index was positively affected by weighted building permits and housing starts. The Texas residential business cycle (coincident) index that measures current construction activity continues its positive 2015 trend although at a slower pace."

According to the new report, single-family housing construction permits statewide remained flat with recent declines in Austin and Houston. No metro area has reached prerecession permitting levels.

Months of inventory remain low but have registered modest upticks the past couple of months to 3.4 months of inventory in September. Around 6.5 months of inventory are considered a balanced housing market in which neither sellers nor buyers dictate prices.

Housing starts continue to climb in 2015, helping to alleviate the restricted supply.

Homes Selling Faster in Major Metros but Houston

"Housing sales recently passed January 2007 levels," said Gaines. "The growth rate of Texas sales remains ahead of the nation. Four of the five major metros posted solid home sale increases with Houston remaining flat."

"Mortgage interest rates remained below 4 percent. In October, the Federal Home Loan Mortgage Corporation reported a 3.8 percent rate on a 30-year mortgage, while the 30-year bond yield rested at 2.89 percent. Depending on the performance of the national economy, expectations are that the Federal Reserve will raise short-term interest rates in the near term, which could lead to somewhat higher mortgage rates."

The new report notes the number of days an existing home is on the market remains low relative to prior periods statewide. On the other hand, new homes have somewhat longer sales periods, especially in the Austin and Houston metro areas, while Dallas and San Antonio registered shorter sales periods. The average statewide difference to sell a new home versus an existing home was 42 days in October, the largest difference since January 2011.

Dramatically Rising Home Prices

"Average and median sales prices have risen dramatically since 2011 and continue to climb," said Torres. "The constrained supply in conjunction with strong demand accelerated price gains. Austin and Houston have been

Continued on following page

Texas Housing Report *continued*

the housing-price-appreciation leaders followed by Dallas and San Antonio.”

“Considering recent trends in the energy sector and the economic slowdown, Houston may record some softening in price growth. Employment growth and a strong services sector caused Dallas to register strong price appreciation.”

The Real Estate Center economists said Texas’ existing and new home sales prices have steadily climbed in the major metro areas. Since 2011, the median new home price has been 48 percent higher than for an existing home, and the average sales price has been 37 percent higher. This is primarily because of increases in home size for newer homes and markedly increased construction and land costs. The price per square foot for a new home is 20 percent more than for an existing home.

Even with rapid price appreciation, purchasing a Texas home continues to be relatively affordable compared with the United States, but the gap has been closing.

Texas Housing Insight for December can be downloaded free here.

Funded primarily by Texas real estate licensee fees, the Real Estate Center at Texas A&M University was created by the state legislature to meet the needs of many audiences, including the real estate industry, instructors, researchers and the general public. The Center is part of Mays Business School at Texas A&M University.

Kiplinger Names Sherman **Best Texas City To Retire**

Washington, D.C. (Kiplinger) – Personal finance site Kiplinger named the North Texas city of Sherman as the best city to retire in the state.

The cost of living for retirees there is 13 percent below the U.S. average, and Texas is known for being “tax-friendly.” Housing-related costs are particularly affordable for retirees at 24.8 percent below average. Lifetime health care costs for a retired couple, however, is above the national average at \$393,414.

The median home value is \$98,100 in Sherman proper and \$79,100 in Denison, well below Texas’ \$128,900 median.

Sherman’s proximity to Dallas as well as the 12,000-acre Hagerman National Wildlife Refuge also make the city an appealing place for retirees.

Of the city’s roughly 40,000 residents, 13.2 percent are over 65 years old.

I-14 **On The Road Again**

COLLEGE STATION, Tex. (Bryan-College Station Eagle) – Thanks to a recently signed five-year federal transportation bill, I-14 will one day pass through Killeen, Belton, Bryan-College Station, Huntsville, Livingston, Woodville and Jasper.

The new law creates the congressionally-designated I-14 corridor, which begins in West Texas and generally follows US 190 before ending on SH 63 at the Sabine River.

It also gives the legal authorization to designate the first stretch of I-14 — a 25-mile stretch of US 190 serving the Fort Hood-Killeen area that is already at interstate standards.

Designation of that portion could happen within a year. Completion of the remainder of the corridor will begin once environmental and route studies are finished and funding comes through.

The I-14 corridor designation amendment was sponsored in the U.S. Senate by Texas Sen. John Cornyn and authored and presented in the U.S. House of Representatives by Rep. Brian Babin of Woodville with support from Rep. Blake Farenthold of Corpus Christi — both of whom are members of the House Transportation Committee.

TAAD's 2016 State Certification Course Schedule

NOTE: Schedule is tentative – length of classes may change!

<i>Month</i>	<i>Course Number</i>	<i>Name</i>
JANUARY 2016		
January 25-27	Course 101	Intro to Property Tax Administration
January 27-29	Course 102	Intro to Property Tax Appraisal
January 25-28	Course 3	Income Approach to Value
January 25-28	Course 5	Mass Appraisal
January 25-26	Course 30	Ethics for Tax Professionals
January 27	Course 31	USPAP Refresher
January 25-27	Course 32	USPAP
MARCH 2016		
March 7-9	Course 201	Sales Comparison Approach to Value
March 9-11	Course 202	Cost Approach to Value
March 7-10	Course 4	Personal Property Appraisal
March 7-9	Course 7	Property Tax Law
March 7-10	Course 10	Analyzing a Real Property Appraisal
JUNE 2016		
June 13-15	Course 9	Advanced Assessment and Collections (@ TAAD Office)
AUGUST 2016		
August 15-17	Course 201	Sales Comparison Approach to Value
August 17-19	Course 202	Cost Approach to Value
August 15-17	Course 7	Property Tax Law
August 15-18	Course 10	Analyzing a Real Property Appraisal
SEPTEMBER 2016		
September 12-15	Course 3	Income Approach to Value
September 12-15	Course 4	Personal Property Appraisal
September 12-15	Course 5	Mass Appraisal
OCTOBER 2016		
October 10-12	Course 101	Intro to Property Tax Administration
October 12-14	Course 102	Intro to Property Tax Appraisal
October 10-11	Course 30	Ethics for Tax Professionals
NOVEMBER 2016		
November 7-9	Course 201	Sales Comparison Approach to Value
November 9-11	Course 202	Cost Approach to Value
November 7-9	Course 32	USPAP (new registrants)
November 9	Course 31	USPAP refresher (8:30am-12:30pm)
DECEMBER 2016		
December 5-7	Course 101	Intro to Property Tax Administration
December 7-9	Course 102	Intro to Property Tax Appraisal
December 5-8	Course 3	Income Approach to Value
December 5-8	Course 4	Personal Property Appraisal
December 5-7	Course 7	Texas Property Tax Law
December 5-8	Course 10	Analyzing a Real Property Appraisal

Course Registration on next page

TAAD's 2016 State Certification Course Registration Form

- Class Hours:** Unless otherwise specified, course hours are from 8:30 am - 5 pm.
Registration on day one of class is 8 - 8:30 am. See TAAD website for course lengths.
- Class Location/Hotel Accommodations:**
 - » **Austin Marriott North** - 2600 La Frontera Blvd., Round Rock, TX 78681
Lodging: 800.865.0546; \$119/night; call **at least three weeks** in advance for the TAAD block.
 - » **TAAD Office** - 7700 Chevy Chase Dr., Bldg. 1, Ste. 425, Austin, TX 78752
See TAAD website for lodging suggestions.
 - » **Travis CAD Office** - 8314 Cross Park Dr., Austin, TX 78754
See TAAD website for lodging suggestions.
- Coupon:** All member districts will receive a coupon for \$50-off one Member District Course Fee each year. To redeem, please enclose original coupon with remaining fee.
- Class Materials:** Your class materials will be waiting for you at registration. If you want them sooner, select the appropriate check box below.
- Cancellations:** There will be a **\$75 fee** charged for cancellations. Written request for a refund must be received at TAAD at least seven days **before** class begins or entire registration is forfeited.

Cost for Courses:

Courses 101, 102, 201 & 202

Submit separate forms and fees for each course.

\$180 for TAAD Member Districts
\$230 for TAAD Associate/Affiliate Members
\$280 for Nonmembers

Course 8/28 revised

\$305 for TAAD Member Districts
\$355 for TAAD Associate/Affiliate Members
\$405 for Nonmembers

Courses 3, 4, 5, 7, 8, 9 & 10

\$280 for TAAD Member Districts
\$330 for TAAD Associate/Affiliate Members
\$380 for Nonmembers

Courses 28, 30 & 32

\$230 for TAAD Member Districts
\$280 for TAAD Associate/Affiliate Members
\$330 for Nonmembers

Course 31

\$100 for TAAD Member Districts
\$150 for TAAD Associate/Affiliate Members
\$200 for Nonmembers

Course # _____ Course Date _____ Course Location _____

Name _____ Nickname _____ TDLR # (if applicable) _____

Jurisdiction/Firm _____ Title _____

Mailing address _____

City _____ State _____ Zip _____

Telephone _____ Email address _____

confirmations are sent by email

Course Materials (please mark one)

- ☐ Please **email** my class materials (student responsible for printing and bringing materials to class)
- ☐ I will **pick up** my class materials at registration
- ☐ Please **mail** my class materials. I have enclosed the \$10 shipping and handling fee.*

Materials mailed only if registration and payment are received **three weeks prior to class.*

Note: Property Assessment Valuation book is ordered directly from IAAO (iaao.org). (Required for Courses 201, 202, 3, 4 and 5.)

Course Registration Fee..... Registration Fee\$ _____

PTEC Glossary - optional (\$20) Enclosed\$ _____

Mail Course Materials - optional (\$10) Enclosed\$ _____

Member District Certificate (must enclose with payment) minus\$ _____



TOTAL AMOUNT ENCLOSED \$ _____

Please complete the registration form and return it along with payment to:

TAAD | 7700 Chevy Chase Drive; Building One, Suite 425 | Austin, Texas 78752-1558

Office Use Only:

Certificate _____ Date _____ Check# _____ Paid _____ Glossary _____

DB _____ Materials mailed _____ Confirmation sent _____

Real Estate Notes of Interest

Rick Stuart, CAE

Rick is a Senior Consultant with TEAM Consulting and lives in Topeka, Kansas.

Bill McBride, *www.calculatedriskblog.com*, November 4, 2015

Mortgage rates maintained their upward momentum today, rising to the highest levels since late September after Janet Yellen confirmed the Fed's rate hike outlook. Bond markets (which include the mortgage-backed securities that most directly affect mortgage rates) began adjusting for that outlook last week after the Fed announcement. Markets saw a roughly one in three chance of a December rate hike before that announcement, and better than 50 percent afterward. <http://bit.ly/1MB9fLS>

***www.builderonline.com*, November 10, 2015**

"The New York Times' Rachel Abrams reports on claims that Ark Floors, a California-based importer of Chinese wood products, has been accused of selling wood with high levels of formaldehyde — and the accuser is the same hedge fund manager who initially blew the whistle on Lumber Liquidators earlier this year." <http://bit.ly/1QrOV5G>

***www.builderonline.com*, November 9, 2015**

"Home prices have continued to rise in 2015, according to CoreLogic and its national Home Price Index. From January through September, home prices increased more than six percent, CoreLogic data shows." <http://bit.ly/1MUNVYd>

Laura Kusisto, *The Wall Street Journal*, November 6, 2015

"First-time home buyers fell to 32 percent of all purchasers in 2015 from 33 percent last year, the third straight annual decline and the lowest percentage since 1987, when it was 30 percent, according to a report released by the National Association of Realtors."

Anya Martin, *The Wall Street Journal*, November 6, 2015

"Look out, banks. Home buyers are increasingly turning to independent mortgage companies for their loans. In 2014, non-depository independent mortgage companies originated 47 percent of completed home-purchase loans and 42 percent of refinance loans, according to data from the Federal Reserve. That's up from 43 percent and 31 percent, respectively, in 2013 and the largest share of the mortgage market held by non-banks since 1995."

***www.builderonline.com*, November 19, 2015**

"According to the Appraisal Institute, the number of real estate appraisers has fallen 20 percent from 2007 and was down to 78,500 earlier this year. Amy Hoak of MarketWatch says the group predicts another three percent fall each year for the next decade. While most states have not felt any effects of the decline in appraisers, problems could on the horizon for both buyers and sellers of real estate: Longer waits also affect sellers who need the equity from one sale to purchase their next home. When they can't close on the home they're selling, they can't close on the one they're buying. A shortage also means appraisals will likely cost more, which some say is already happening in rural areas. Appraisal fees are generally paid by borrowers." <http://bit.ly/1LqOQbt>

***www.htrends.com*, November, 20 2015**

"In year-over-year results, the U.S. hotel industry's occupancy increased 1.6 percent to 69.1 percent. Average daily rate for the month was up 4.8 percent to US\$124.01, and revenue per available room increased 6.5 percent to US\$85.67." <http://bit.ly/1Mxy3aG>

Kate Davidson, *The Wall Street Journal*, November 19, 2015

"New-home construction sank in October, as builders dialed back on building of apartments and condominiums that drove demand in much of the summer. Housing starts fell 11 percent from a month earlier."

Joe Light, *The Wall Street Journal*, November 23, 2015

"American homeowners are finally digging out of the hole created by the housing crisis but their housing wealth is playing a much smaller role in the overall economy than it did before the downturn."

"Home equity has roughly doubled to \$12.1 trillion since house prices hit bottom in 2001, according to the Federal Reserve. As a result, a key gauge of housing wealth — homeowners' equity as a share of real-estate values — is nearing the point seen a decade ago, before the downturn."

Continued on following page

Real Estate Notes continued

Nancy Keates, *The Wall Street Journal*, December 4, 2015

"For the first time, Chinese have overtaken Canadians as the biggest foreign purchasers of U.S. property by total number of transactions, accounting for 16 percent of sales to international buyers in the 12 months ending March 2015, according to the National Association of Realtors. Canadians accounted for 14 percent – down from 23 percent in 2013."

Editor's Comment: It seems at times I must live in a small and sheltered world. All the information below was in the December 11, 2015 issue of *The Wall Street Journal*. It makes me realize I am not in Kansas anymore.

- » "The 14-bedroom, 19th-century mansion at the tip of a narrow peninsula in Darien, Connecticut sold for \$11.5 million three years ago and they tore it down with the intention of building a new home. The purchasers then moved before construction started and it is currently on the market as vacant land for \$14 million. The acreage can be subdivided into multiple lots."
- » "A Miami-area 13,800 square foot spec- home asking \$43 million comes with its own vintage Jaguar, yacht and an Andy Warhol silk screen."
- » "A not-yet-built Los Angeles spec-home with plans for 15,600 square feet, bowling alley and a \$12,000 coffee maker is going on the market for \$45 million."

Editor's Comment: In the January 2016 issue of *Inside Self Storage* was an interesting article titled "Reducing Your Property Taxes." I have selected some key points that might interest you.

- » "If your strategy is to give the appraiser a sob story about how the tax is a huge burden for you, your plea will fall on deaf ears."
- » "As the property owner, you don't have to testify as to what you think the facility's "true" market value is. On the contrary, you're an advocate for your property, explaining the reasons it deserves a lower assessment."
- » "Filing a tax appeal provides you or your tax-appeal representative with the opportunity to reinterpret your facility by placing over it the biggest, darkest cloud you can."
- » "Having a third-party's opinion can make your request for a reduction more compelling. For example, it may be helpful to have a real estate broker prepare a letter for your use at the tax-appeal hearing. The letter can "suggest" things that will improve your property and make it more marketable such as new flooring, a new roof, paint, sealcoating, etc."
- » "You may also want to hire other professionals to inspect the facility and provide their own assessment. Whoever met a roofer who didn't find any problems with a roof? But instead of asking for a free estimate, you may want to pay for it. If the company gives you a quote, it will want to be competitive on price to get the potential job. Instead, ask for an estimate that includes better materials, a longer warranty or quicker completion. If this adds 20 percent to the cost, it's a great piece of information to present at the hearing."
- » "Beyond the physical condition of your property, consider any "negative influences," such as proximity to highways, churches, gas stations, power lines, schools, hospitals, etc."

Editor's Comment: These are negative influences for self-storage? Really?

www.quickenloans.com, December 8, 2015

"Quicken Loans, the nation's second largest retail mortgage lender, today announced the average appraisal in November was 1.87 percent lower than the value the homeowner expected, according to the company's national Home Price Perception Index (HPPI). The difference between the values was slightly higher in October, making November the third consecutive month the gap between values has narrowed. Overall, November marks the 10th straight month homeowners' expectations of their home's value exceeded the appraisers' valuation, according to the national index." <http://bit.ly/1U7NgCl>

www.quickenloans.com, December 9, 2015

"The Federal Housing Administration announced its loan limits for 2016, with the loan limits in 188 counties set to increase due to changes in housing prices. There will be no decreases to the loan limits in any counties. Nationally, for areas considered to be "high cost," including San Francisco, Washington, D.C., New York, and some parts of Los Angeles, the FHA loan limit will remain at the national ceiling, \$625,500. For areas considered to be "low cost," the FHA loan limit will remain at \$271,050." <http://bit.ly/1LS6ksp>

www.hotelnewsnow.com, December 21, 2015

"In year-over-year results, the U.S. hotel industry's occupancy increased 1.1 percent to 59.4 percent; its ADR was up 3.2 percent to \$115.44; and its RevPAR increased 4.3 percent to \$68.60." <http://bit.ly/1QD5bCv>

www.hotelsassetgroup.com

There are currently four hotels for sale in Texas. <http://bit.ly/1UZ6MkV>



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Editor: **Doris M. Koch**

TAAD Executive Director

dkoch@taad.org

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Region 20 » **Wendy Grams** Chief Appraiser Bandera CAD

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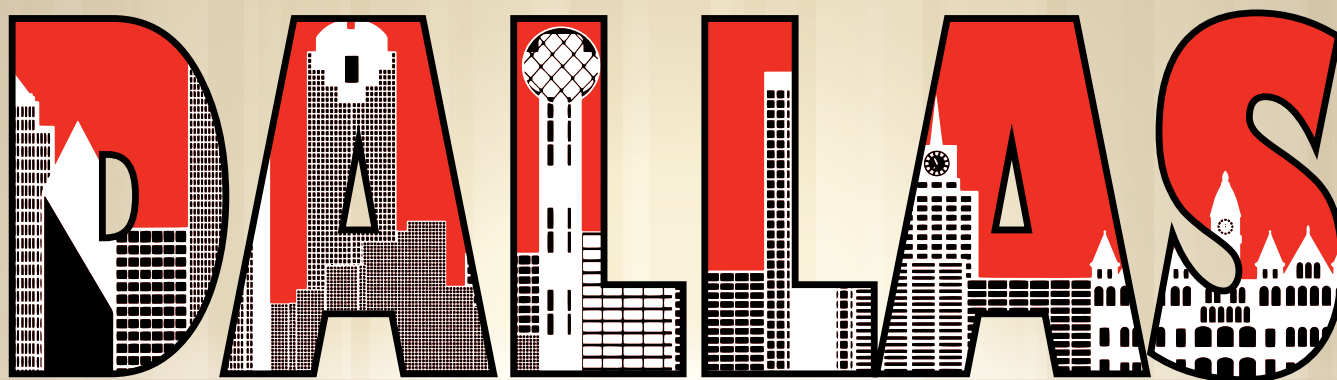
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You are invited to the 35th Annual Conference on Appraisal Administration and Trade Show, hosted by the Texas Association of Appraisal Districts, Inc. (TAAD).

This is the premier (and largest!) event for appraisal districts and tax offices in Texas. You have the opportunity to gain a variety of information and to obtain up to **18.0** hours of continuing education for your certification renewal, obtain answers to your questions, and have the opportunity to solve your challenges by networking with your peers, vendors, and leaders in the ad valorem profession.

Visit with the vendors in the exhibit hall and find out about their newest products and services. The 35th Annual Conference and Trade Show was designed by your peers with you in mind – make plans now to visit Dallas and attend TAAD's 35th Annual Conference and Trade Show!

See you in ...



Texas Association of Appraisal Districts

35TH ANNUAL CONFERENCE ON APPRAISAL ADMINISTRATION

SHERATON DALLAS HOTEL

FEBRUARY 21-24, 2016



Registration and Program Information

2016 **TAAD** Conference Agenda *(Subject to change)*

Sunday, February 21	
2 - 5 pm	Conference Registration
3 - 4:30 pm	Early Bird Session: <i>We are the World ... A Look at the Texas Progress Story</i>
4:30 - 5pm	Info Session: Everything You Want to Know about Earning an IAAO Designation
5 - 6:30 pm	Grand Opening of the 35th Annual TAAD Trade Show / President's Reception Join us as we celebrate and honor 2015 President Fourth Coates, kicking off the trade show with a reception. Join us for refreshments, music and prize drawings, and best of all, meet our exhibitors and view their new products and services.
Monday, February 22	
7 am - 4:30 pm	Conference Registration
7 - 8 am	Breakfast Buffet
8 - 10 am	35th Annual Conference Opening Session Presentation of Colors, Opening Remarks Keynote: <i>Stop Global Whining</i> Christine Cashen
10 am - 4:30 pm	TAAD Trade Show and Exhibits
10 - 10:25 am	Refreshment Break with the Exhibitors
10:25 - 11:25 pm	<i>Under the Dome: What's Happening in Texas Politics and the US</i> Ross Ramsey
11:25 - 12:25 pm	<i>What Happened to Ethics and Integrity</i> Sue Miller
12:25 - 1:05 pm	TAAD presents <i>A Trade Show Lunch</i> <i>Join TAAD for lunch and drawings!</i>
1:05 - 2:05 pm	<i>The Playmaker Mentality: Customer Service Through Creative Solutions</i> Dave Davlin
2:05 - 2:25 pm	Refreshment Break with the Exhibitors <i>Who will be the winner of Trade Show Bingo Bonanza? Warning: must be present to win!</i>
2:25 - 3:25 pm	<i>The National Outlook – Good News or More of the Same?</i> Dr. Mark Dotzour
3:25 - 4:10 pm	<i>A Case Study Behind Unethical Behavior</i> Sandra Griffin
4:10 - 5:10 pm	<i>Appraising Big Box Properties</i> Rick Stuart
6:45 - 10 pm	<i>Evening Gala – TAAD's Night at the Perot Museum</i> <i>Join TAAD for an evening of food and fun!</i>

continued on following page

2016 **TAAD** Conference Agenda *continued*

Tuesday, February 23	
7 am - 4:30 pm	Conference Registration
7:30 - 8:30 am	Continental Breakfast (all attendees)
8:30 - 9:25 am	Concurrent Sessions: <ul style="list-style-type: none"> » Sales Chasing? Or Just Really Accurate Values? » Abatements 313/380/381-A Case Study » BOD Forum: How to Hire, Evaluate and Retain Your Chief Appraiser
9:30 - 10:30 am	Concurrent Sessions: <ul style="list-style-type: none"> » Dark Value – Cumulative Effects of Legislation and Litigation on Equal & Uniform Appraisal » HR Topics: How to Best Hire, Discipline, and, if necessary, Fire Employees » BOD Forum: Criminal Liability: What Every CAD Board Should Know/Ethics for CAD Boards
10:30 - 11 am	Refreshment Break
11 - 12 noon	Concurrent Sessions: <ul style="list-style-type: none"> » The Rising Cost of Rural Acreage: Recreational or Investment Opportunity? » USPAP Update » BOD Forum: Aware, Informed, Cooperative and Ready
12:10 - 12:25 pm	TAAD Annual Delegate Assembly and Business Meeting
12:25 - 1:45 pm	TAAD Annual Awards Luncheon Join TAAD as we salute the winners – the award winners, the graduates of the 2015 Chief Appraiser Institute, and the sponsors, vendors and groups who support the association.
1:45 - 3:15 pm	<i>Inspiring Creativity, Leadership and Public Service</i> Reginald Butler
3:15 - 3:45 pm	Refreshment Break
3:45 - 5 pm	<i>What if it All Goes RIGHT?</i> Mendhi Audlin
3:45 - 4:15 pm	BOD Forum: Legislative Update for BODs Debbie Wheeler
4:15 - 5 pm	BOD Forum: What If ... the Sunday Morning Playbook for BODs (disasters, failing MAP, vetoed budget, contracting for services) Debbie Wheeler, Peter Low
Wednesday, February 24	
7:30 - 8:15 am	Farewell Breakfast Buffet
8:15 - 9 am	TAAD IAAO Chapter Meeting
9 - 9:45 am	Present and Future of Oil and Gas Values: Their Effect on Property Values
9:45 - 10 am	Refreshment Break
10 - 11 am	Case Study: Benefit Analysis for Baby Boomers on Hiring and Adapting to Millennials
11 - 11:30 am	Legislation You Just Can't Make Up/Adapting to New HR Legislation
11:30 am	Adjourn/Farewell, Dallas 2016/Hello, Houston 2017

Texas Association of Appraisal Districts
35th Annual Conference on Appraisal Administration
February 21-24, 2016, Sheraton Dallas Hotel



Step One: Registration Information

First Name _____ (Nickname) _____ Last Name _____

Job Title _____

Employer _____ TDLR # _____

Mailing address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email address _____

Emergency contact (name & phone) _____

Step Two: Information for Ribbon (check all that apply)

- ☐ Chief Appraiser Institute grad
 ☐ Trade Show Exhibitor
 ☐ TAAD Regional Trustee
☐ TAAD Conference Sponsor
 ☐ TAAD Committee member
 ☐ CAD Board Member

Step Three: Guest Registration

Guest registration provides a name badge which will be required for entrance to all education sessions and social functions and includes all meal functions as a regular registration. **See below for fee information.** *Guest* refers to a spouse or relative, **not** a business associate or staff colleague. **A guest registration does not qualify for CEUs with TDLR.**

Name for guest badge _____

Step Four: Registration Fees

A full registration provides a name badge required for entrance to **all education sessions and social functions** including the Trade Show Reception, President's Breakfast, Trade Show Lunch, Awards Luncheon, Monday Evening Gala, Tuesday Continental Breakfast, and Wednesday Breakfast. **No Refunds for tickets ordered.**

CHECK OFF ✓	Category	Member Districts only postmarked by 1/22/16	Regular postmarked between 1/23/16 - 2/4/16	On-Site postmarked 2/5/16 and after/on-site
	TAAD Member District (employees, BOD, ARB)	\$295	\$375	\$425
	TAAD Associate OR Affiliate Member		\$425	\$500
	Contractor (a trade show vendor or conference sponsor, or an employee of either)		\$475	\$550
	Guest	\$225	\$250	\$300
	One day-Member District (Sun. or Wed.)	\$100	\$125	\$150
	One day-Associate or Affiliate member (Sun. or Wed.)		\$150	\$175
	One day-Member District (Mon. or Tues.)	\$125	\$150	\$175
	One day-Associate or Affiliate member (Mon. or Tues.)		\$175	\$100
	One day-Contractor		\$200	\$200
	Nonmember		\$1,250	\$1,500

Continued on following page

TAAD 2016 Conference Registration Continued

Please indicate day for one-day registration:

☐ Sunday ☐ Monday ☐ Tuesday ☐ Wednesday

Registration Subtotal \$ _____

Step Five: Extra Tickets

(Full and guest registrations provide entrance to each of these events. *One day registrations do not provide entrance.*) No refunds for extra tickets ordered!

	Member Districts only: postmarked by 1/22/15	Postmarked 1/23/15 - 2/4/15	Postmarked 2/5/15 and after/or on-site
Trade Show Reception	\$10	\$15	\$25
Monday President's Breakfast	\$30	\$35	\$35
Monday Trade Show Lunch	\$35	\$35	\$45
Monday Evening Gala	\$75	\$75	\$75
Tuesday Continental Breakfast	\$15	\$15	\$15
Tuesday Awards Luncheon	\$40	\$40	\$40
Wednesday Farewell Breakfast	\$30	\$30	\$35

Registration Subtotal \$ _____

Step Six: Special Needs

Do you have any special needs? Please indicate any dietary/physical needs by sending an email description of your needs **by February 8** to Doris Koch, dkoch@taad.org.

Step Seven: Payment/Method of Payment

Full payment must accompany your registration form. TAAD accepts only checks and money orders. Registrations received after the cut-off date will be billed for the difference. All participants must pay in full prior to receiving on-site conference materials.

REGISTRATION TOTAL \$ _____**Cancellation and Refund Policy:**

No refunds will be issued for extra tickets, one-day registrations or guest registrations. **Early registration fees** will be applicable to forms accompanied by registration fee(s) and postmarked **no later than January 22, 2016**. Review "Policies and Procedures" for cancellation penalties. If you have a potential scheduling conflict, please be sure you understand the policy before registering. TAAD will mail all refunds after the conclusion of the conference.

» Cancel by February 8: \$50 penalty

» Cancel February 9-15: \$100 penalty

» Cancel February 16 or later: Total forfeiture of registration

» NO REFUNDS FOR TICKETS ORDERED.

Registration Confirmation: TAAD will send confirmation of registration by way of email.

Please be sure to include a current email address!

☐ I authorize TAAD to send facsimiles regarding matters of educational and political interest, convention promotions, advertisements, and other commercial materials related to the Association.

Return form (with check payable to TAAD) to:

7700 Chevy Chase Drive
Building One, Suite 425
Austin, Texas 78752-1558

Questions? 512.467.0402

**Office Use Only:**

Date _____

Check# _____

Paid _____

Notice _____ DB _____

Notes _____

Texas Association of Appraisal Districts 2016 Annual Conference Policies & Procedures



Registration

Early registration is available **ONLY** to TAAD member districts and their registered guests and must be **postmarked by no later than January 22, 2016.** (Faxed registrations will not be accepted.)

Registrations postmarked January 23 through February 4 will pay the higher-priced "regular registration" fees. Registrations with a postmark of February 5 or later, as well as on-site registrations at the conference will use the "onsite registration" fee schedule.

Conference participants may pick up conference packets from 2 to 4pm on Sunday, February 21, and again from 7 am to 4:30pm on Monday, February 22 and Tuesday, February 23.

NOTE: A full conference registration **includes admission** to the Sunday Trade Show Reception, Monday President's Breakfast Buffet, Monday Night at the Museum, Awards Luncheon, Monday's trade show lunch, Tuesday continental breakfast and Wednesday Breakfast.

A limited number of additional tickets to these catered events will be available at the conference registration desk. **Admittance to conference events will be by name badge only.** Non-registered guests must have a ticket to any event they wish to attend.

One-Day OR Guest Registrations

Single day registrations **do not** include tickets to catered events, and there are no refunds for one-day registrations. Also available will be a **Guest registration.** It includes admission to all catered events. It **does not** qualify the registrant for CEs with TDLR, however.

Host Hotel

All conference sessions and trade show will be at the Sheraton Dallas Hotel, 400 N. Olive, Dallas.

Trade Show & Exhibits

The trade show will open at 5 pm on Sunday, February 21 with a Welcome Reception in honor of TAAD's 2015 President Fourth Coates. Back by popular demand, play *Bingo Bonanza* — visit the vendors and you may be a winner! A business interested in reserving a booth should call Kelly Kemp at TAAD and request an *Exhibitor Prospectus*.

Monday Night at the Perot Museum

Join TAAD for an evening of fun and excitement as we travel to the Perot Museum of Nature and Science. Located in downtown Dallas, five floors house 11 permanent exhibit halls containing state-of-the-art video and 3D computer animation with thrilling, life-like simulations where visitors can exercise their brains through hands-on activities, interactive kiosks and educational games. You can explore in leisure, because the museum is open only for TAAD guests on this evening. A great dinner awaits you, in addition.

TAAD will provide roundtrip transportation from the hotel to the museum.

Refund Policy

Individuals who register for the conference but are unable to attend **must submit a written refund request in advance.**

» **Cancel by February 7, 2016 \$50 penalty**

» **Cancel February 8-15, 2016 \$100 penalty**

If not cancelled by February 15, 2016, total forfeiture of registration. (Note: If another individual from the same office is substituted, there is no penalty.)

A refund will be issued according to postmarked date on the envelope. (No faxes will be accepted.)

No refunds will be issued for one-day registrations, guest registrations or extra meal tickets purchased. TAAD will process refunds following the conference.

Parking

Self-parking for guests at the Sheraton Dallas Hotel is \$14/day; valet parking is also available for \$20 per day.

Conference Attire

Suggested dress for conference sessions is business casual attire. On Wednesday let's all **"Show Our Colors"** by wearing an item with your respective business or appraisal district's logo.

CE Credit

Each individual has the responsibility of signing and returning to TAAD the CE request form **prior to conference adjournment. TAAD cannot accept late requests for CE credit.**

TAAD Welcomes These Speakers To The 2016 Conference



» **Richard Froeschle** *Sunday General Session*

Richard Froeschle serves as the Director of the Labor Market and Career Information (LMCI) department of the Texas Workforce Commission. His professional specialties and interests are in the fields of regional economic analysis, labor market dynamics, job analysis and the development and interpretation of labor market information; all of which have occupied his career for the past 34 years.

» **Christine Cahen** *Monday Keynote Address/First General Session*

Christine Cashen delivers a fast-paced, hilarious program with useful content that makes her a sought after speaker worldwide. She sparks innovative ideas to handle conflict, reduce stress and energize employees.



» **Ross Ramsey** *Monday Second General Session*

Ross Ramsey is executive editor and co-founder of The Texas Tribune. Before joining the Tribune, Ross was editor and co-owner of Texas Weekly for 15 years. He did a 28-month stint in government as associate deputy comptroller for policy and director of communications with the Texas Comptroller of Public Accounts.

» **Sue Miller** *Monday Third General Session*

Sue Miller is a professional speaker, business owner, courseware author and consultant. She began Miller Training & Consulting in 1995 delivering customized training to improve employee performance and morale. Sue says, "It's my chance to help people build character...and all of us ought to always be working on our character!"



» **Dave Davlin** *Monday Fourth General Session*

From NBA arenas and college events all across America to the Summer Olympic Games in Seoul, Dave Davlin's message and unique presentation style have impacted the lives of millions everywhere and organizations large and small.

» **Dr. Mark Dotzour** *Monday Fifth General Session*

Dr. Mark G. Dotzour is a real estate economist who served for 18 years as Chief Economist of the Real Estate Center at Texas A&M University in College Station. In 2015, Dotzour stepped down from his position at the Real Estate Center to focus all of his time and effort on analyzing current economic conditions and communicating his analysis to others. He combines academic training in economics, real estate, finance and history to make sense of current economic trends.



» **Sandra Griffin** *Monday Sixth General Session*

Sandy Griffin is a Partner with the law firm of Perdue Brandon Fielder Collins & Mott, LLP where she practices exclusively in ad valorem tax matters. Sandy serves as counsel to appraisal districts around the state, advising them on their daily legal issues, and representing them at both the trial and appellate levels.

» **Rick Stuart** *Monday Seventh General Session*

Rick Stuart's experience started in 1981 as an elected assessor in Missouri and an appointed appraiser in Kansas. As a senior IAAO instructor, Rick now teaches and develops courses and workshops on appraisal, public relations/customer service and management. He holds the Certified Assessment Evaluator designation from the International Association of Assessing Officers and has been the recipient of several IAAO awards, as well as the TAAD Excellence in Education Award.



» **Reginald Butler** *Tuesday First General Session*

Reginald Butler is a highly recognized corporate consultant, public speaker and training designer with over 28 years' experience in human capital performance management within the private and corporate sectors. As an educator, trainer and inclusion champion his high energy delivery style is impactful, educational and transformative.

» **Mendhi Audlin** *Tuesday Second General Session*

A native Texan, Mendhi has spoken to audiences around the world. A highly sought-after inspirational speaker, coach and ministry consultant, Mendhi is passionate about putting faith into action and turning dreams into reality. The author of "What If It All Goes RIGHT?," Mendhi has spoken to audiences in 43 states and 4 countries about the power of positive thinking.

