



## The TAAD-IAAO Chapter presents a seminar for appraisal district employees

**This one-day workshop is designed to help participants become more knowledgeable in breaking down commercial contracts and intangible valuation.**

*This workshop will concentrate on the following areas:*

- *The Going Concern—understanding intangibles*
- *Theory of Profit, the Entrepreneur, and Capitalized Economic Profit*
- *How Do Intangible Assets Emerge in the Production Process*
- *Definitions, Characteristics, and Candidate Properties*
- *Valuing the Total Assets of the Business*
- *Indicators of the Possibility of Intangible Asset Values, Including CEP*
- *Measuring the Value of Intangible Assets and Intangible Asset Capitalization Rates*
- *Allocation of the Value of the Total Assets of the Business – Methodologies*
- *Case Study*
- *Contracts*

### **MAKING INTANGIBLES, TANGIBLE: BREAKING DOWN COMMERCIAL CONTRACTS AND INTANGIBLE VALUATION**

Thursday, March 28, 2019

◆ **Class Location:** Harris CAD Headquarters (13013 Northwest Freeway, Houston)

◆ **Class Lodging:** See TAAD Website for suggestions

◆ **Class Hours:** Registration 8-8:30; class 8:30-5

◆ **CEs:** 8.0 hours

◆ **Registration deadline:** March 25, 2019

◆ **Primary Instructor:** Robert L. Moorman

Name \_\_\_\_\_ TDLR number \_\_\_\_\_

Jurisdiction \_\_\_\_\_ IAAO number \_\_\_\_\_

Email address \_\_\_\_\_ Phone number \_\_\_\_\_

#### **REGISTRATION FEES**

#### ◆◆ **Making Intangibles Tangible**

Thursday, March 28, 2019

**TOTAL AMOUNT ENCLOSED: \$ \_\_\_\_\_**

TAAD-IAAO Chapter member -- \$25

Not a chapter member -- \$100

**Registration fees must reflect current chapter membership status.**

*Requests for refunds must be in writing and submitted by March 25. No refunds for chapter member cancellations; for chapter nonmembers, a \$75 cancellation fee will be deducted. No refunds after March 25.*

#### **REGISTRATION INFORMATION**

This course is being offered through the TAAD-IAAO Chapter; registration is reduced for chapter members. If you are not currently a member, you may join at a cost of \$20 per year; however, you must be a member of both TAAD and IAAO to join. An application for chapter membership is available on TAAD's website. If you decide to join to the chapter, please mail in your membership application and dues along with this registration form to receive reduced-fee registration. **Please make checks payable to the TAAD-IAAO Chapter**; complete the registration form and return it along with payment to:

**TAAD | 7700 Chevy Chase Drive; Bldg. One, Suite 425 | Austin, TX 78752-1558**

#### **Office Use ONLY**

Date: \_\_\_\_\_

Ck #: \_\_\_\_\_

Paid: \_\_\_\_\_

DB: \_\_\_\_\_