

Texas Association of Appraisal Districts, Inc.

Exhibit Prospectus



*39th Annual Conference & Trade Show
Renaissance Dallas Hotel
February 23-26, 2020
Dallas, Texas*

Dear Exhibitors & Sponsors:

We are excited to invite you to exhibit at the Texas Association of Appraisal Districts 39th Annual Conference and Trade Show at the Renaissance Dallas Hotel, February 23-26, 2020!
(Exhibit Dates: February 24-25)

This prospectus outlines the many opportunities you have to reach this important market!
This is the ideal place to:

- ◆ **Introduce new products and services**
- ◆ **Generate new sales leads**
- ◆ **Give product demonstrations**
- ◆ **Conduct market research**
- ◆ **Build customer relationships**

Whether your company sells products or a service, the TAAD 39th Annual Conference and Trade Show is the place to be!

We hope to see you in Dallas next February!



Sponsorship opportunities are available!
See page 9 for more information.

About the TAAD Annual Conference and Trade Show

Take advantage of this timely opportunity and target your marketing dollars toward hundreds of appraisal district professionals who make product recommendations and purchasing decisions. Where else can you have access to this many executives at just one event?

Our Attendees

Last year, the 38th Annual Conference & Trade Show hosted more than 665 attendees in Austin. We anticipate a similar attendance in Dallas this February! Attendees include chief appraisers and appraisal office personnel, district directors, elected officials of taxing units and representatives of firms from the private sector.

Accommodations

The conference and trade show will be held at the Renaissance Dallas Hotel. Exhibitors and registrants are responsible for making their hotel guest room reservations. The room block at the host hotel will open in the early fall of 2019.

[Renaissance Dallas Hotel Website](#)

2222 Stemmons Freeway
Dallas, Texas 75207
Phone: 214-361-2222

Room rate: \$225/single/double

Alternative lodging, located near the Renaissance Dallas Hotel:
(The Renaissance is in the Market Center area of Dallas)

[Hilton Garden Inn Dallas](#)

2325 N Stemmons Freeway
Dallas, TX 75207
214-634-8200

[Dallas Marriott Suites Medical](#)

2493 N Stemmons Freeway
Dallas, TX 75207
214-905-0500

[Holiday Inn Dallas](#)

4500 Harry Hines Boulevard
Dallas, TX 75219
214-219-3333

[Hilton Anatole](#)

2201 N Stemmons Freeway
Dallas, TX 75207
214-748-1200

Exhibit at TAAD

The exhibit hall will be located in the Salons E-H at the Renaissance Dallas Hotel. All refreshment breaks and the lunch on Monday will be hosted in the foyer outside of the exhibit hall and are included in your booth fees. Each booth includes five exhibitor registrations, which include the aforementioned breaks and lunch on Monday, as well as access to sessions. Additional booth representative registration fees are \$50 per person. Due to the limited number of booths, limit two booths per company. To reserve your exhibit space(s), please include a **\$250 non-refundable deposit** (*per booth*), with the balance due no later than **February 7, 2020**.

What's included in my Exhibit Space fee?

- One 10' x 8' space
- Includes pipe and drape
- One skirted 6' table with two chairs, a wastebasket, and one 7" x 44" identification sign
- Five name badges - Additional badges may be purchased for \$50 each. Does not include CE's.
- Lunch on the first day of the trade show – *Meal functions outside of the Trade Show are not included.*
- Eligible for discounted tickets and/or registrations
- Preliminary roster of conference attendees - *Available early February.*
- Final conference attendee list - *Available 30 days following conference.*

What's *not* included in my Exhibit Space fee?

- Security – there will be no security provided during trade show hours
- Decorating
- Electricity, Internet
- Continuing Education

Information to acquire these items will be provided once booth is reserved.

What promotional opportunities do I receive?

- Listed on the TAAD website, www.taad.org, with a web link.
- Published in the conference issue of the TAAD newsletter, *THE APPRISER*
- Featured in the Exhibits Directory of the conference program. The directory assists attendees in identifying your specific products and services. (*Signed contract with payment must be received by February 7, 2020, to be included in the conference program*).
- Opportunity to participate in Trade Show Bingo and/or a Demo Room!

What's Trade Show Bingo and how do I sign up?

Bring attendees to your booth by taking part in our Trade Show Bingo! This opportunity is open to the first 25 exhibitors that choose to take part. For \$50, have your name printed on a game card that all attendees receive at registration. Attendees will have to stop by your booth for a signature, stamp, etc., and when they fill up their card from all 25 booths, they are eligible for cash prizes drawn during Trade Show hours. Attendees must be present to win. Be sure to check Bingo on your booth space form and send with payment to TAAD, no later than February 7, 2020.

Can I have my own prize drawing?

Yes! Whether or not you decide to participate in the Trade Show Bingo, you can offer prize drawings for attendees visiting your booth. You can collect attendee's information however you like! If you would like to announce your winner and give the prize during the Trade Show, please check "Yes" on the contract and we will assign a time for your announcement at the TAAD booth (*up to two prizes to be announced from TAAD booth*).

May I demonstrate my product? Yes, here's how...

Companies with a fully paid exhibitor contract may reserve a half day meeting room for demos of their products and further discussion of the services they provide. The cost of a "Demo Room" is \$250 if paid by January 24, 2020, and \$350 if paid on or after January 25, 2020, per four-hour time block. Space is limited and will be available on Monday, February 24, 2020 and Tuesday, February 25, 2020. Please see page 8 for more information.

Exhibit at TAAD *continued*

Can I attend the rest of the conference?

Yes! You may attend the sessions at no additional cost; however, no continuing education (CE's) will be given. If you'd like to earn CE's, you must register as an attendee. Your exhibitor badge does not grant entrance to any food events outside of the trade show.

Exhibit Hours

(This schedule is preliminary and subject to change. Exhibitors will be notified of changes by email.)

Sunday, February 23

- Set Up & Exhibitor Registration.....Noon to 5pm

Monday, February 24

- Exhibits Open.....10am to 5pm

Tuesday, February 25

- Exhibits Open.....9am to Noon
- DismantleNoon to 5pm

Shipping Information

Exhibitors are responsible for any handling charges associated with their packages. The shipping address, dates, and information will be located in your exhibitor kit from TAAD's official show decorator, Convention and Expo Management Services (CEMS). You may also ship to the Renaissance Dallas Hotel, please make sure shipments arriving to the hotel are labeled appropriately, clearly marked for the TAAD Trade Show, to insure proper logging and tracking as well as easy access when it is requested for delivery. A form for the hotel will be provided once you register for the trade show.

Early Bird Deadline and Payment Information

The exhibitor early bird deadline is **January 24, 2020**. We anticipate selling out again so reserve your booth early and we'll make sure your company information is included in all of the marketing materials! No contracts will be accepted before the early bird deadline without receipt of the \$250 non-refundable deposit (*per booth*), with the entire balance due no later than January 24, 2020. All booths not paid in full by January 24, 2020, require the rate shown for after January 24, 2020.

Online registration is now an option! Please visit <https://taad.org/conference/trade-show-info/> to register online.

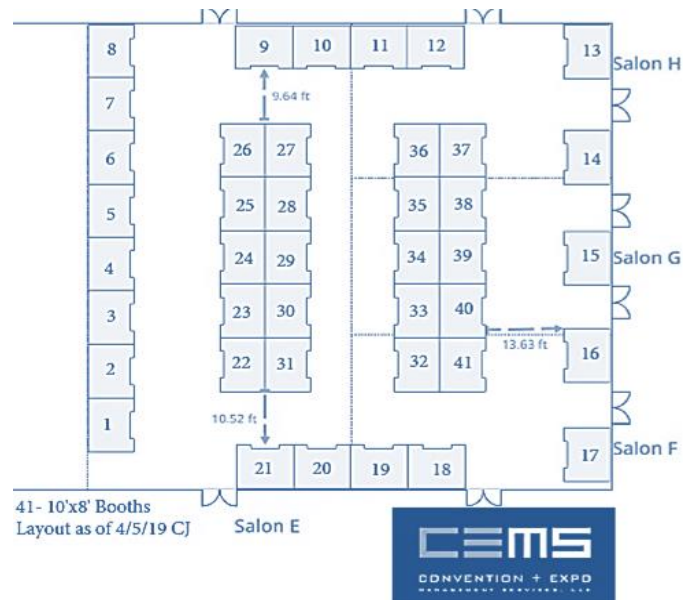
If you would like to mail a check to TAAD, please note the following:

Check payable to: **Texas Association of Appraisal Districts (or TAAD)**
7700 Chevy Chase Drive, Building 1, Suite 425
Austin, Texas 78752

Application for Exhibit Space

Applications for an exhibit space should be made on the form provided herein and must be accompanied by the \$250 non-refundable deposit (*per booth*) or payment in full. Prime booths will have immediate access to the trade show entrances. Limit two booths per company. Exhibit space fees are as follows:

Type of Exhibit Booth (TAAD will be in booth 13)	Paid on or by 01/24/20	Paid on or after 01/25/20
Prime Booth: 1, 2, 3, 16, 17, 18, 19, 20, 21, 22, 23, 30, 31, 32, 33, 40, 41	\$1,200	\$1,750
Regular Booth: 4, 5, 6, 7, 8, 9, 10, 11, 12, 14, 15, 24, 25, 26, 27, 28, 29, 34, 35, 36, 37, 38, 39	\$925	\$1,200



Rules and Regulations of the Exhibit Hall

(Please read the Rules and Regulations carefully, as some information has changed)

Show Management

The Texas Association of Appraisal Districts, Inc. (TAAD - show management) reserves the right to restrict exhibits which, because of noise, method of operation, materials, promotion of door-to-door sales or other reasons, become objectionable. TAAD may deny installation or request removal or discontinuance of an exhibit or promotion, wholly or in part, that in its opinion is not in keeping with the character and purposes of TAAD. Should there be any question on conforming to the following exhibit rules and guidelines final judgement will be made by TAAD.

Exhibit Space Selection and Payment

All exhibits and related demonstrations and presentations must serve the interest of TAAD members. Submission of application does not constitute or imply approval to participate in any TAAD event. TAAD reserves the right to determine eligibility of exhibitor for inclusion in the show prior to, or after, execution of the agreement.

- **Space Selection:** Exhibit space will be assigned on a first-come, first-served basis when application and deposit are received. Show management reserves the right to relocate exhibitors or modify the floor-plan should it be deemed necessary. No on-site changes of booth locations will be made.
- **Payment:** To reserve your exhibit space, please include a **\$250 non-refundable deposit (per booth)**, with the balance due no later than February 7, 2020. **For early bird rate, TAAD must receive payment in full by January 24, 2020.**

Exhibitor's Representative

Each exhibitor will name one individual as its duly authorized representative to have charge of their exhibit, to be present during exhibition, and accept and assume responsibility for the exhibit. This individual will be responsible for the installation, operation, and removal of the exhibit. Said representative shall be authorized to enter such service contracts as may be necessary, for which the exhibiting company shall be responsible.

Exhibit Space Guidelines

All exhibits must conform to these guidelines. No exhibit may extend beyond the boundaries of its contracted exhibit space. TAAD will provide divider partitions. Management may cancel all or such part of a display that violates these guidelines and require removal of same at the exhibitor's expense.

- a. Exhibitors are not permitted to sublet or share any portion of their exhibit space with another business or firm without written consent of show management.
- b. Exhibitors may not display merchandise of other manufacturers or distributors where no direct business relationship exists between them.
- c. All exhibits must stay within the confines of the contracted exhibit space. It is the responsibility of each exhibitor to arrange displays, product presentations, audio visual presentations, and demonstration areas to ensure compliance. No activities should be planned, or products displayed, in a manner that would require an audience to congest the aisles. TAAD reserves the right to determine if a demonstration interferes with adjacent exhibit space and when it must be discontinued.
- d. The height of displays may not exceed 8 feet tall. No materials may be suspended from the ceiling or bridged across an aisle.
- e. Informational, promotional, educational or other giveaway matter may be distributed only at the exhibitor's display and must be related strictly to the products and/or services on display or eligible for display, and for products which are directly available from the exhibitor.
- f. No exhibitor may distribute or leave behind merchandise, signs, or printed materials in the registration areas, meeting rooms, or public areas of the event site, including hotels, shuttle buses, parking garages, etc., without written prior approval of TAAD.

Rules and Regulations of the Exhibit Hall *continued*

- g. Exhibits which include the operations of audio visual equipment or any noise-making machines may not operate the equipment in a manner that will disturb other exhibitors and their patrons. Exhibitors will not be allowed to play music. A written request for any other special or unusual exhibit construction or installation must be submitted to TAAD by February 7, 2020.
- h. Food and/or beverages from outside sources are not allowed in the exhibit hall, per contractual obligations with the hotel.
- i. Electricity and/or Internet are not included with exhibit space rental. To arrange for electricity and/or internet for your exhibit space, please review the Renaissance Dallas Hotel's electricity and/or internet order form.
- j. Each Exhibitor is charged with knowledge of compliance with all laws, ordinances and regulations pertaining to health, fire prevention and public safety.

Staffing of Exhibit Space

Exhibitors will receive five show badges for exhibitor personnel per 10'x 8' space. Additional badges may be purchased for \$50 each. Monday lunch is included with each badge, as well as breaks held during trade show hours. Show badges do not include CEs reported to TDLR. *(An attendee registration must be purchased for CEs.)*

- a. All exhibitor personnel must register and wear the official show badge at all times.
- b. Exhibitor representatives are restricted to persons engaged in the display, demonstration, application or sale of the company's products and services.
- c. Exhibitors and their agents shall not injure or deface the walls, floors, or any part of the hotel, table materials, or equipment of another exhibitor. When such damage occurs, the exhibitor causing such damage is liable to the owner of the property so damaged.

TAAD reserves the right to exclude from the exhibit area and/or the conference, without any refund or reimbursement:

- *any Exhibitor*
- *independent contractors*
- *agents of every kind*
- *its employees*

who breach this contract, behave inappropriately at conference functions or in the exhibit hall, violate the law, misrepresent his or her products or services, or otherwise bring discredit upon the conference or TAAD. Any such conduct shall constitute a material breach of this contract.

Installation and Removal of Exhibits

All exhibits must be completely installed and ready for viewing by the date and hour the show is scheduled to begin. Exhibits or displays may not be removed from the show until the show has been officially closed.

Convention and Expo Management Services (CEMS) is the designated official service contractor and will be available to install and remove exhibits. TAAD allows exhibitors to install and remove their own exhibits, or to appoint firms other than the official contractor, so long as these firms conform to all rules and regulations and do not disrupt the orderly installation and removal of exhibits. If an outside contractor is used, the exhibitor must furnish show management with the name and address of the contractor as well as a certificate of insurance at least 15 days prior to the show.

All exhibitor property must be removed from the exhibit hall by the conclusion of the designated exhibitor move-out time. If the exhibit space is not vacated by that time, show management is authorized to remove, at the exhibitor's expense, all goods and property of the exhibitor. Show management or its agents shall not be liable for any damage or loss to such goods or property by reason of such removal.

Rules and Regulations of the Exhibit Hall *continued*

Liability and Insurance

TAAD, Inc. will NOT provide security service in the exhibit hall. Neither TAAD, Inc. or the owners of the Renaissance Dallas Hotel assume any responsibility for exhibitor's property. Each party involved in the exhibit – TAAD, Inc., the Renaissance Dallas Hotel, and the exhibitor, agree to be responsible for any claims arising out of their own negligence or that of their employees or agents.

Each party agrees to be responsible for their own property through insurance or self-insurance and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire and extended coverage policy. Exhibitors shall, at their sole expense, procure and maintain throughout the term of the contract for exhibit space, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon resulting from the premises leased. Such insurance shall include contractual liability and products liability coverage.

Exhibitor shall obtain and shall furnish with the exhibit contract, upon request from Management, a certificate of insurance evidencing the required insurance. All property of the exhibitor is understood to remain under his/her custody and contract including transit to, within, and in transit from the confines of the exhibit area.

Hold Harmless Clause

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor's displays, equipment, and other property brought upon the premises of the Renaissance Dallas Hotel and shall indemnify and hold harmless TAAD, Inc., and their agents, consultants, and employees from any and all such losses, damages, and claims.

Conditions of Agreement

By signing the contract and submitting with payment, exhibitor is subject to all rules and regulations named herein, and also to all conditions the exhibit facility has made available. Exhibitor agrees to abide by all applicable fire, utility, and building codes.

All points not covered herein are subject to settlement by show management, and show management reserves the right to make such changes, amendments, and additions to these rules and such further regulations as may become necessary. This agreement shall be governed by the laws of the State of Texas.

Cancellation Policy

Booth space cancellation must be made in writing. If paid in full, the cancellation policy is as follows:

- Postmarked on or before January 31, 2020 - \$400 cancellation fee
- Postmarked February 1-8, 2020 - \$600 cancellation fee
- Cancellations postmarked February 9, 2020, or later obligates the exhibitor to pay full rental

No refunds on cancellation of Bingo participation, a demo room, or additional name-badges purchased. No refunds on deposits made for booth reservations, if booth(s) not paid in full. Show management reserves the right to refund any money paid for exhibit space on this contract and cancel space with no notice required.

In case the TAAD conference must be cancelled due to act of God, fire, strike or any other circumstances beyond TAAD's control, the exhibitor will be refunded any money paid for booth space, less the prorated share for the expenses incurred by TAAD in connection with the exhibition.

2020 Contract for Exhibit Space

Texas Association of Appraisal Districts, Inc. * 39th Annual Conference & Trade Show
Renaissance Dallas Hotel *Dallas, Texas* February 23-26, 2020

Company Name: _____

Primary Contact: _____ Telephone: (____) _____

Email: _____ Website: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Company Description: _____
(To help with booth placement; not to be used in program)

PLEASE CHECK ALL THAT APPLY *(only contracted exhibiting firms are eligible for Bingo and/or Prize Drawings):*

EXHIBIT SPACE INFORMATION:

Postmarked by/on January 24, 2020

_____ \$1,200 Prime 10' x 8' Exhibit Space _____ \$925 Regular 10' x 8' Exhibit Space

Postmarked on/after January 25, 2020

_____ \$1,750 Prime 10' x 8' Exhibit Space _____ \$1,200 Regular 10' x 8' Exhibit Space

TRADE SHOW BINGO: _____ \$50 per spot *(one spot per company; no refunds on Bingo)*

PRIZE DRAWING: Would you like to announce up to 2 winners during the TAAD Trade Show? Yes ___ No ___

PAYMENT: Payment in the form of a check or money order to reserve Exhibit Space for the 2020 Conference must be submitted with this Contract. **Contracts received without payment will not be accepted.** Please mail completed form with payment to:

**Texas Association of Appraisal Districts, Inc.
7700 Chevy Chase Drive, Building 1, Suite 425
Austin, Texas 78752**

Or pay online with a credit card! Visit <https://taad.org/conference/trade-show-info/contract-for-exhibit-space/>

INSURANCE: Please attach a certificate of insurance evidencing the required insurance described in the Rules and Regulations of the prospectus.

AGREEMENT: By signing the Exhibit Contract, the exhibitor agrees to abide by the Rules and Regulations and all amendments thereto, as well as all decisions made by Management.

Signature: _____ Date: _____	FOR TAAD USE ONLY
	Date Received: _____
	Amount: _____ Check #: _____

2020 Contract for Demo Room

Texas Association of Appraisal Districts, Inc. * 39th Annual Conference & Trade Show
Renaissance Dallas Hotel *Dallas, Texas* February 23-26, 2020

Company Name: _____
Primary Contact: _____ Telephone: (____) _____
Street Address: _____
City: _____ State: _____ Zip: _____
Email: _____

DEMO ROOM RESERVATION *(will be published in the conference program):*

- **\$250** per ½ day block if **payment received by January 24, 2020**

Monday AM _____ Monday PM _____ Tuesday AM _____ Tuesday PM _____

- **\$350** per ½ day block if **payment received on or after January 25, 2020**

Monday AM _____ Monday PM _____ Tuesday AM _____ Tuesday PM _____

PAYMENT: Payment in full to reserve a Demo Room for the 2020 Conference must be submitted with this Contract. Contracts received without full payment will not be accepted. Please mail completed form with payment to:

Texas Association of Appraisal Districts, Inc. (TAAD)
7700 Chevy Chase Drive, Building 1, Suite 425
Austin, Texas 78752

To pay online, please visit <https://taad.org/conference/trade-show-info/contract-for-demo-room/>

Rules and Regulations of Demo Rooms

Please read carefully

- Companies participating in demo room rental must also have exhibit space reserved in the hall.
- Demo Rooms will be allocated on a first-come, first-served basis.
- Contracted companies may not sublet, share, or consign their demo room with another company without written consent from TAAD. Requests must be made prior to the start date of conference.
- A Demo Room may not be used to offer sessions for continuing education.
- The schedule for demo rooms is broken into half day blocks on Monday (*Feb 24*) and Tuesday (*Feb 25*) of the conference. AM Block: 8am – 12pm PM Block: 1-5pm
- Included in demo room rental is a private room, chairs, three tables, and electricity. All other audio-visual equipment, internet, refreshments, etc., will be at the cost of the company reserving the demo space.
- No outside food and/or beverages are allowed in the demo rooms. These items must be ordered from the hotel.
- Should TAAD discover any of the Demo Rooms rules and regulations have been disregarded, TAAD reserves the right to shut down the demo room with no refund offered to the exhibitor.
- No refunds offered on cancelled demo rooms.

AGREEMENT: By signing the Demo Room Contract, the exhibitor agrees to abide by the Rules and Regulations and all amendments thereto, as well as all decisions made by Management.

Signature: _____ Date: _____	FOR TAAD USE ONLY
	Date Received: _____
	Amount: _____ Check #: _____

Sponsorship Opportunities

TAAD's sponsorship program allows supporters to publicize their firm while supporting TAAD. As an Annual Conference Sponsor, your firm will gain broad exposure for your products and services, while being recognized as a TAAD supporter to hundreds of appraisal district decision makers. Sponsorship pledges must be paid no later than January 24, 2020 for inclusion in program.

All sponsors will receive:

- Ribbons for name badges recognizing sponsorship level
- Display of company name on large signs throughout the conference
- Announcement of company name with sponsorship level at the Award's Luncheon
- Listing in conference program and APPRISER

Diamond Level

\$7,500 and up

- Top billing in conference advertising
- One complimentary Prime Trade Show Booth with 10 name-badges (*while prime booths last*)
- List of pre-registered attendees
- One complimentary full-page ad in APPRISER
- Two complimentary full registrations
- Three guaranteed rooms at the host hotel (*TAAD makes reservation; sponsor pays for rooms*)
- Eligible to purchase tickets and/or registrations at discounted rates
- Complimentary Demo Room for a full day
- Eligible for additional sponsorship opportunities on next page

Platinum Level

\$5,000 to \$7,499

- Top billing in conference program and APPRISER
- One half-page ad in APPRISER
- Five tickets to Gala
- Two one-day registrations
- List of pre-registered attendees
- Eligible to purchase tickets and/or registrations at discounted rates
- Eligible for additional sponsorship opportunities on next page

Gold Level

\$2,500 to \$4,999

- Four tickets to President's Breakfast
- List of pre-registered attendees
- Eligible to purchase tickets and/or registrations at discounted rates
- Eligible for additional sponsorship opportunities on next page

Silver Level

\$1,000 to \$2,499

- Three tickets to President's Breakfast
- Eligible to purchase tickets and/or registrations at discounted rates
- Eligible for additional sponsorship opportunities on next page

Bronze Level

\$999 to \$500

- Eligible to purchase tickets and/or registrations at discounted rates
- Eligible for additional sponsorship opportunities on next page

Supporter Level

- \$499 and below

YES, count me in as a sponsor for TAAD's 39th Annual Conference!

To pay with a credit card – <https://taad.org/conference/sponsors/sponsorship-signup-form/> - Or mail form with check to:
Texas Association of Appraisal Districts * 7700 Chevy Chase Drive, Building 1, Suite 425 * Austin, Texas 78752

Company _____ Amount \$ _____

Contact _____ Email _____

Address _____ City/St/Zip _____



Please send me an invoice for our sponsorship

NEW - Additional Sponsorship Opportunities

(for participating Bronze to Diamond sponsors only)

As a participating Bronze, Silver, Gold, Platinum, or Diamond sponsor, we are providing additional opportunities to have your name in front of the attendees! Please consider sponsoring one of the options listed below. To secure your opportunity, please check off the item(s) you'd like to sponsor and submit form with payment (*provided on a first come, first served basis*).

- **Sold!** **Badge Lanyards \$1,500** (*one sponsorship*) – All attendees will wear their badge lanyards throughout the conference, making this one of the most visible opportunities. Your company name will be imprinted on the lanyard alongside the TAAD logo. Approximately 700 lanyards provided. Two Awards Luncheon tickets included. Payment must be received by December 31, 2019 to insure adequate printing time.
- _____ **Bus to Medieval Times for the TAAD Gala \$1,500 (per bus)** (*three available buses*) – Transportation bus from the hotel to Medieval Times for the TAAD Gala on Monday night, February 24th. Logo/artwork on signage advertising event in the conference program and at pick-up point. Opportunity to have one or two representatives travel with attendees on the bus with two gala tickets. No beverages or coolers allowed on the bus. Payment must be received by January 24, 2020 to insure adequate printing time.
- _____ **Conference App \$1,500** (*one sponsorship*) – Your company will have exclusive advertising in the mobile app available to all attendees. We will highlight your company in the app and in the materials promoting the app to the attendees. Two Awards Luncheon tickets included. Payment must be received by January 24, 2020 to insure adequate time.
- **Sold!** **Conference Mini Program \$500** (*one sponsorship*) – Our attendees love the mini, tri-fold, pocket sized programs! Your logo, along with the TAAD logo, on the cover of the mini-program. Approximately 1,000 printed. One complimentary one-day registration included. Payment must be received by January 24, 2020 to insure adequate printing time.
- _____ **Conference Program \$3,000** (*one sponsorship*) – Exclusive conference program sponsor. Logo placement in the program, along with one full page ad in the on-site conference program. Approximately 700 programs printed. Two Gala tickets included. Payment must be received by January 24, 2020 to insure adequate printing time.

Please contact TAAD prior to purchasing your additional sponsorship to verify the item is still available.

TAAD will reserve item for you; payment will need to be received by TAAD within 5 business days to keep item. Final assignments will be made at TAAD's discretion. TAAD will handle development and printing of items listed above. Sponsor offerings are subject to change based on availability and/or planning. Forms received without payment will not be accepted.

Company _____ Amount \$ _____

Contact _____ Email _____

Address _____ City/St/Zip _____

To pay with a credit card, please contact TAAD. (512) 467-0402 or kkemp@taad.org

Or mail form with check to:

Texas Association of Appraisal Districts * 7700 Chevy Chase Drive; Building 1, Suite 425 * Austin, Texas 78752