TAAD 2021 Annual Conference Agenda  
February 22 - 25, 2021  

Monday, February, 22  
- 8-9:15 Opening Session & Keynote: *Overcoming Life’s Obstacles* - Chad Porter  
  - 9:15-9:45 Break  
  - 9:45-10:45 *Are you ready to get hacked?*  
    Cybersecurity: Top 5 things you can do to protect your office (and personal)  
- 10:45-11:45 The Economic Outlook for Residential and Commercial Real Estate Values  
- 11:45-1 LUNCH BREAK  
- 1-4:30 TRADE SHOW!  

Tuesday, February, 23  
- 8-9 CONCURRENT SESSIONS  
  - Effect of COVID-19 on Valuation of Hotels, Office Buildings, Retail  
  - Daily Reset: Mindfulness to Reduce Stress and Increase Productivity  
- 9-10 CONCURRENT SESSIONS  
  - Something Stinks! Pollution Control Exemptions  
  - Market Approach by Multiple Regression Analysis  
- 10-10:30 Break  
- 10:30-12 Bob Smiley provides Entertainment // Awards Jeff Craig, Emcee  
- 12-1 LUNCH BREAK  
- 1-2 CONCURRENT SESSIONS  
  - You’re A Chief Appraiser . . . Now What?  
  - SB2 Implementation: What Worked, What Didn’t/Large and Small CADs Compare  
- 2-4:30 TRADE SHOW!  

Wednesday, February, 24  
- 9-10 Virtual Hearings – Adapting to a Changing World  
- 10-11 Changing HR Landscape Amid COVID 19  
- 11-12 Welcome to Wildlife Appraisal 2021!  
- 11:45-1 LUNCH BREAK  
- 1-4 TRADE SHOW!  
- 4-4:15 Bingo Drawing!!!  

Thursday, February, 25  
- 8-9 PVS Update  
- 9-10 Nonviolent Conflict and Dispute Resolution  
- 10-11 News from the 87th Legislature  
- 11-12 Diversity and Inclusion  
- 12-1 LUNCH BREAK  
- 1-3 Chief Appraiser Ethics
2021 Exhibitors

**BIS Consulting**
**Diamond Sponsor**

Wednesday, February 24 at 2:15

**Website:** [www.bisconsultants.com](http://www.bisconsultants.com)

Britt & Brandon have monkeyed around before but this year, they've truly gone bananas. Instead of one prize, BIS is giving away a whole bunch! They have an a-peeling SEVEN giveaways in FIFTEEN minutes. Make sure and join us for our booth presentation and see what all this monkey business is about!

**Answer to BIS Consulting Bingo question:** ________________________________________________

**Certified Payments**
**Silver Sponsor**

Wednesday, February 24 at 2:00pm

**Website:** [www.certifiedpayments.com](http://www.certifiedpayments.com)

Certified Payments helps government entities vastly improve their revenue collection cycles and save hundreds of thousands in transaction costs via our secure payments gateway. Our PCI compliant platform supports in-person, phone, and online payments, using a service fee model to reduce processing overhead. We enable you to expand payment options for consumers, collect payment faster, and efficiently process common payment tasks that are otherwise a time-consuming burden.

**Answer to Certified Payments Bingo question:** ________________________________________________

**Cyclomedia Technology, Inc**
**Gold Sponsor**

Wednesday, February 24 at 3:45pm

**Website:** [https://www.cyclomedia.com/us](https://www.cyclomedia.com/us)

Cyclomedia is an industry leader in High Resolution 360° street-level imagery in accordance with the IAAO standard for Mass Appraisal. With 100 Megapixel resolution, Cyclomedia has integrated with Appraisal CAMA systems across the country. Notable customers in Texas include Harris CAD, Lubbock CAD, Denton CAD, Williamson CAD, and McLennan CAD.

**Answer to Cyclomedia Bingo question:** ________________________________________________

**Data Cloud Solutions**
**Bronze Sponsor**

Monday, February 22 at 3:00pm  
Wednesday, February 24 at 1:30pm

**Website:** [www.datacloudsolutions.net](http://www.datacloudsolutions.net)

DCS is dedicated to empowering our clients to achieve what they feel is impossible. If you have a mass data collection or review project that could benefit from remote verification (desktop review), mobile data collection, instant updates and real-time quality control, then we have the most cost-effective solution for you. Stop by for prizes, say hello, and to learn more about unleashing the power of your imagery, CAMA, and LiDAR data!

**Answer to Data Cloud Solutions Bingo question:** ________________________________________________
EagleView  
Tuesday, February 23 at 2:15pm  
Website: www.eagleview.com

We’re excited for TAAD 2021 and looking forward to catching up with everyone! Please join our virtual booth session for a brief EagleView technology update to hear what we’ve been up to – and most importantly, for a couple of exciting giveaways! Join us for a chance to win a Google Nest Mini... or a Google Nest Hub Max!

Answer to EagleView Bingo question: __________________________________________________________

GovEase  
Website: www.govease.com

GovEase an industry leader in providing online tax sales via our proprietary auction platform that is currently used throughout the states across including our newest Texas customer in Grayson County. We are a software application company focused on building innovative products for State and local governments.

Answer to GovEase Bingo question: ______________________________________________________________

Government Capital Corporation  
Wednesday, February 24 at 2:30pm  
Website: www.govcap.com

Appraisal District’s can finance ALMOST anything with Government Capital Corporation. We assist with everything from vehicles to new construction! We have financed over 9,000 transactions totally over $4 billion loans for almost 30 years! We enjoy being on the radio unless at the same time slot as the BIS radio show... 😊

Answer to Government Capital Corp Bingo question: __________________________________________________________

Harris Govern  
Monday, February 22 at 4:00pm  
Tuesday, February 23 at 2:45pm  
Website: www.harrisgovern.com

Advancing Technology Today For Tomorrow! – Learn about Business Intelligence and Matix GIS tools as they advance PACS Evolution with Harris Govern.

Answer to Harris Govern Bingo question: ________________________________________________________________

HyperVerge Inc.  
Tuesday, February 23 at 4:00pm  
Website: https://hyperverge.co/solutions/local_government

HyperVerge is a Geospatial-Analytics AI company with high-accuracy, proprietary solution to analyze aerial imagery to detect unpermitted changes, omissions, etc. allowing assessors to conduct fair & equitable assessments in a timely, efficient, and cost-effective manner. HyperVerge's technology is trusted by clients such as Riverside County, King County, US Air-Force, & Airbus. Join us for a live demo and get a chance to win an Amazon Echo Dot or Google Home Mini. See you there!

Answer to HyperVerge Bingo question: ________________________________________________________________
Just Appraised builds software to streamline the change of ownership process. The company spun out of Stanford University and focuses on helping appraisal districts leverage artificial intelligence to improve their operations. Just Appraised is live in Texas with multiple appraisal districts. Stop by our booth to see a live demo.

Answer to Just Appraised Bingo question: ________________________________________________________________

LexisNexis® Risk Solutions harnesses the power of data and advanced analytics to provide insights that help businesses and governmental entities reduce risk and improve decisions to benefit people around the globe. Headquartered in Atlanta, Georgia and part of RELX, a global provider of information-based analytics and decision tools.

Answer to LexisNexis Bingo question: ________________________________________________________________

Linebarger Goggan Blair & Sampson, LLP is a national law firm dedicated to the collection of delinquent accounts receivable for government. Since 1976, Linebarger has provided customized collection programs and services that allow clients to spend more of their time and limited resources providing the essential services their constituents expect. Join us for a game of Bingo with prizes during our booth!

Answer to LGBS Bingo question: ________________________________________________________________

Nearmap delivers high-resolution aerial imagery as a service to businesses and government entities across the world, powered by industry-leading geospatial technology. Using its own patented camera systems and processing software, Nearmap captures wide-scale urban and regional areas helping thousands of residential and commercial assessors conduct virtual site visits instantly using our cloud-based imagery platform. With current and historic imagery, assessors can improve operational efficiency, make better-informed decisions, reduce costs, and accurately measure height, width, and area for deep, data-driven insights.

Answer to Nearmap Bingo question: ________________________________________________________________

Sanborn is an industry-leading geospatial technology company with a focus on property appraisal solutions. For your assessment needs we offer parcel mapping, building feature extraction, automated change detection, and oblique imagery acquisition. Additionally, Sanborn provides analytical measurement software such as Sanborn Oblique Analyst®, and www.mezurit.com for accurate desktop assessment activities. We look forward to your participation, and we will have a giveaway at the end of the presentation, for an Amazon Gift Card. We hope to ‘see’ you there.
Texas County & District Retirement System (TCDRS)
Tuesday, February 23 at 3:30pm
Website: www.tcdrs.org
The Texas County and District Retirement System partners with 253 Texas counties and 545 diverse districts, like water districts, hospital districts, appraisal districts, emergency services districts to provide retirement benefits to Texans. We help our employers compete with the private sector to hire and retain talented staff by providing competitive retirement benefits at affordable rates.

Answer to TCDRS Bingo question: TCDRS opted out of Bingo so this one’s a freebie for you!

The Masters Touch, LLC
Monday, February 22 at 3:45pm
Website: www.themasterstouch.com
Eliminate “Return to sender” mail! Receive detailed reports that will help you correct bad addresses and substantially reduce undeliverable Assessment Notices. Avoid the delays and costs of having to fix addresses and re-mail.

Answer to The Master’s Touch Bingo question: ____________________________________________

Thomas Y Pickett
Wednesday, February 24 at 3:00pm
Website: www.typco.com
A Complex Appraisal Firm — Welcome to TAAD’s Virtual Conference Experience! Stick around to win the Remington Bronze Statue – Trooper of the Plains!

Answer to Thomas Y Pickett Bingo question: ____________________________________________

Trepp
Monday, February 22 at 2:45pm
Tuesday, February 23 at 2:30pm
Wednesday, February 24 at 2:45pm
Website: www.trepp.com
Trepp provides tax assessors with the industry’s most comprehensive, easy-to-use, web-based suite of data, analytics, and research. In a single source solution, Trepp assists tax assessors to create mass appraisal models, quantify individual property performance metrics and county-level statistics, and benchmark comparable properties. Powered by the largest available dataset of securitized commercial and multifamily properties and a robust analytics platform, only Trepp provides the parcel level financial data necessary for more accurate and timely assessments.

Answer to Trepp Bingo question: ____________________________________________

TrueRoll Homestead Monitoring
Monday, February 22 at 3:30pm
Website: www.trueroll.io
We take a modern approach to PROACTIVELY MONITORING your jurisdiction's HOMESTEAD EXEMPTIONS using data science and automation. We're on the GovTech top 100 list of 2021, were recently recommended for award by Tarrant County, TX during a public RFP evaluation, and our clients include Walker County TX, Cook County IL, and Williamson County TX.

Answer to TrueRoll Bingo question: ____________________________________________
Imagine partnering with a pioneer in the industry — a company who has supported appraisal and tax professionals for more than 80 years. As offices combat challenges with budgets, data analysis, workflows, information access, staff productivity and more, we offer solutions and services to connect communities and help achieve efficient, accurate, revenue-generating operations now and in the future. In this new way forward, let us be your guide in delivering fair, equitable, and defendable taxation. tylertech.com/appraisal

Answer to Tyler Technologies Bingo question: ____________________________________________