

# 2022 TAAD CONFERENCE AGENDA

(SUBJECT TO CHANGE)

## Sunday, February 6

12 – 5                      Conference Registration

## Monday, February 7

7 – 4:30                    Conference Registration

7 – 8                        **President’s Breakfast with the Exhibitors** - Join us as we celebrate and honor 2021 President Marya Crigler. Enjoy breakfast and meet with our vendors!

7                             **Soft Opening of Trade Show and Exhibits**

8– 9:45                    **41st Annual Conference Opening Session**

Presentation of Colors, Video, Opening Remarks

**Keynote: Avery Johnson    *To Inspire and Motivate***

8 - 12                      Demo Rooms

10–11                     **Refreshment Break with the Exhibitors**

10–5                      **TAAD Trade Show/Exhibits**

11-12                     **Social Media and Employee Retention – A Curse and an Opportunity**

Christopher Fairbank

12-1:30                   **LUNCH WITH THE VENDORS IN EXHIBIT AREA**

1 - 5                        Demo Rooms

1:30-2:30                **Creating a Top Tier Team through Character, Leadership & Integrity!** Rik Roberts

2:30-3:30                **Hacking, Breaches, and Ransomware, Oh My! What can we do to protect us?**

John Romero, TAMU Cybersecurity Center

3:30-4                    **Refreshment Break with the Exhibitors**

4-5                        **Character Before Compromise** DeWayne Owens, Diversity Leadership

6–7                        ***Relaxation before Evening Gala*** (in the Trade Show area)

7– 10                     **Evening Gala/Dinner/Entertainment by Four Day Weekend**

***Join TAAD for an evening of food, fun and fellowship!***

## Tuesday, February 8

- 7– 4:30 Conference Registration
- 7:30 – 8:30 **Rise and Shine Breakfast** for all attendees
- 8 - 12 Demo Rooms
- 8:30– 9:30 **Create The Team Your Customers Deserve** Cory Mosley
- 9:30 – 10:30 **Concurrent Sessions:**
- It’s Wrong. Can I Fix It? (Changes after Certification)
  - Criminal Liability: What Every CAD Board Should Know//Ethics for CAD Boards
- 10:30– 11 **Refreshment Break**
- 11 – 12 **Concurrent Sessions:**
- Latest on the Texas Housing Market
  - Managing CAD Finances: Salary Surveys, Pensions, Planning for the Present and Future
- 1 - 5 Demo Rooms
- 12:15 – 1:45 **TAAD Annual Awards Luncheon**  
Join TAAD as we salute the winners – the award winners, the graduates of the 2021 Chief Appraiser Institute, and the sponsors, vendors and groups who support the association.
- 2 – 3 **General Session:**
- Where are We Going? Looking to the 88th Session
- 3 – 3:15 **Refreshment Break**
- 3:15 – 4:15 **Concurrent Sessions:**
- The Big Bang Evolution of Texas’ Economy – from Dinosaurs to Outer Space
  - Top 10 Responsibilities of the CAD BOD (Part 1)
- 4:15 – 5:15 **Concurrent Sessions:**
- What Does This Mean, and What Do I Do or Don’t Do Now? Understanding PTAD’s Rules for the PVS
  - Top 10 Responsibilities of the CAD BOD (Part 2)

## Wednesday, February 9

- 7:30-8:30 **Farewell Breakfast**
- 8:30-9:30 **The Texas Regional Economy** Anil Kumar, Federal Reserve Bank of Dallas
- 9:30-10:30 **CAD Administrative Issues and Personnel Law under the Pandemic**  
Bettye Lynn, Lynn Law PLLC
- 10:30-11:30 **The Silver Lining – Innovations Sprung from the COVID Pandemic**  
**Panel on Pandemic Experiences**
- 11:30 **Adjourn/ Farewell Grapevine 2022/Hello Dallas 2023**