

2023 TAAD CONFERENCE AGENDA

RENAISSANCE DALLAS HOTEL

(SUBJECT TO CHANGE)

Sunday, February 19

- 2 – 5 Conference Registration
- 3-4 Executive Board meeting

Monday, February 20

- 7 – 4:30 Conference Registration
- 7 – 8 **President’s Breakfast Buffet** (come and go before Opening Session)
- 8 – 12 **Demo Rooms**
- 8– 9:45 **42nd Annual Conference Opening Session**
Presentation of Colors, Video, Opening Remarks
Keynote: Matt Havens -- Stop Acting Your Age!
- 10 **Grand Opening of the 42nd Annual TAAD Trade Show**
Join us as we celebrate and honor 2022 President Alvin Lankford, enjoy refreshments, fellowship and prize drawings, and best of all, meet our exhibitors and view their new products and services.
- 10–11 **Refreshment Break with the Exhibitors**
- 10–5 **TAAD Trade Show/Exhibits**
- 11-12 **General Session: Out of State Investors’ Impact on Markets**
- 12-1 **Members’ Appreciation Lunch**
- 1 – 5 **Demo Rooms**
- 1-2 **General Session: Lead Your Evolution**
- 2-3 **General Session: Cybersecurity Topic for Government Entities TBA**
- 3-4 **Refreshment Break with the Exhibitors**
- 4-5 **General Session: Our Regional Economy – Understanding Now, Contemplating the Future**

Tuesday, February 21

- 7– 4:30 Conference Registration
- 7:30 – 8:30 **Rise and Shine Breakfast** for all attendees (please be seated by 7:45)
- 8 – 12 **Demo Rooms**
- 8:30– 9:30 **General Session: You Got 99 Problems: Why Leading People is Your Biggest One**
- 9:30 – 10:30 **Concurrent Sessions:**
- Appraising Short Term Rentals – What’s an Air BnB or VRBO Worth
 - Hiring, Evaluating, Retaining and Paying Your Chief Appraiser (BOD)
 - Creative Solutions to High Levels of Protests
- 10:30– 11:15 **Refreshment Break**
- 11:15 – 12:15 **Concurrent Sessions:**
- The PVS – The CAD Side of the Equation
 - Succession Planning for BODs – Preparing for a Change in Leadership (BOD)
 - Rebuilding Your Cost Schedule: An Examination of RCN
- 12:15 – 1:45 **TAAD Annual Awards Luncheon**
- Join TAAD as we salute the winners – the award winners, the graduates of the 2022 Chief Appraiser Institute, and the sponsors, vendors and groups who support the association.
- 1 – 5 **Demo Rooms**
- 1:45-2:15 **TAAD Delegate Assembly/Annual Business Meeting**
- 1:45 – 2:45 **Concurrent Sessions:**
- Taking Charge of Your District’s Messaging
 - BOD To-Do’s and BOD To-Don’ts (BOD)
 - Future Trends in Ag: Vertical Farming, or, How High Do You Go?
- 2:45 – 3:15 **Refreshment Break**
- 3:15 – 4:15 **General Session: Building HR Benefits and Your CAD’s Office Culture – What’s Possible**
- 4:15 – 5 **General Session: Building HR Benefits and Your CAD’s Office Culture – The Real World**

Wednesday, February 22

- 8 – 12 **Registration**
- 8-9 **Farewell Breakfast** (please be seated by 8)
- 9–10:30 **General Session: Providing Ethical Leadership: Learning to be the Best Version of Yourself**
- 10:30 – 11:30 **General Session: IAAO Standards: Promoting Fairness & Equity in Mass Appraisal**
- 11:30 **Adjourn/ Farewell Farewell, Dallas 2023/Hello, Houston 2024**