

# Agenda for TAAD's 43rd Annual Conference & Trade Show on Appraisal Administration

FEBRUARY 18-21, 2024, AT THE MARRIOTT HOUSTON MARQUIS IN  
HOUSTON, TEXAS

*Please Note: The conference will not be recorded or offered online.*

*(agenda is tentative and subject to change)*

## Sunday, February 18

- 2-5pm Conference Registration

## Monday, February 19

- 7-8am President's Breakfast
- 8-9:30am **43rd Annual Conference Opening Session! Keynote: Spencer Tillman**
- 9am-5pm **Trade Show/Exhibits**
- 9:30-11am **Grand Opening of the 43rd Annual Trade Show!** *Join us as we celebrate & honor 2023 President Roland Altinger, enjoy refreshments, fellowship, and prize drawings! Best of all, meet our exhibitors & view their new products/services. Last but not least, get your Bingo card stamped so you'll be ready for the afternoon drawing!*
- 11am-12pm **Investing in a Vortex of Government Policy Errors: Dr. Mark Dotzour**
- 12:15-1:15pm **Members' Appreciation Lunch with Bob Smiley!** *There might be a bingo drawing or two... come be entertained by Bob and see if a drawing happens!*
- 1:15 -2:15pm **What's Your Plan Be: Libby Spears**
- 2:15-3:15pm **How Your Presentation Skills Improve Your Media Relations: Gail Borden, Benchmark Consultants**
- 3:15-4:15pm **Break in Trade Show/Exhibits – Refreshments and drawings! drawings! drawing!**
- 4:15-5:15pm **The Content of Our Character – A Brief Re-Examination of the Stuff We're Made: Mark Warren**

## Tuesday, February 20

- 7am-4:30pm Conference Registration
- 7:30-8:30am Rise and Shine Breakfast

- 8-11am **Trade Show/Exhibits**
- 8:30-9:30am **Lessons From Utopia: David Cook**
- 9:30-10:30am **Concurrent Sessions:**
  - An Overview of the New Arbitration System
  - Legislative Update for BODs, Part 1
  - Cybersecurity – What the FBI Can Teach You
- 10:30-11:15am Break in Trade Show/Exhibits – *Last chance to visit with vendors and maybe win a prize!*
- 11:15am-12:15pm **Concurrent Sessions:**
  - Appraisal Topic
  - Legislative Update for BODs, Part 2
  - Employee Engagement and Retention
- 12:15-1:45pm **Annual Awards Luncheon** – *Join TAAD as we salute the winners – the award winners, the graduates of the 2023 Chief Appraiser Institute, and the sponsors, vendors, and group who support the association.*
- 1:30-1:45pm **Delegate Assembly**
- 1:45-2:45pm **Concurrent Sessions:**
  - Exemptions, Freezes and Circuit Breakers
  - BOD Responsibilities 2024: It's a Whole New World
  - Leveraging AI and Technology to Improve Accuracy and Efficiency
- 2:45-3:15pm Break
- 3:15-4:15pm **Concurrent Sessions:**
  - The Fight Against Regressivity
  - Succession Plans/Hiring, Retaining a Chief Appraiser
  - Post-administrative Appeals, or Appeals in the Electronic Era
- 4:15-5 pm **What Would You Do? Welcome to Real-Life Security Issues**

*Wednesday, February 21*

- 8-9am Farewell Breakfast
- 9-10am **Appeals in the Electronic Age**
- 10-11am **Welcome to Your Targeted MAP Review**
- 11-11:30am **News from TCDRS**
- 11:30am **Adjourn:** Farewell, Houston 2024 – Hello, Austin 2025!

*Agenda as of February 5, 2024*