Agenda for TAAD’s 43rd Annual Conference & Trade Show on Appraisal Administration

FEBRUARY 18-21, 2024, AT THE MARRIOTT HOUSTON MARQUIS IN HOUSTON, TEXAS

Please Note: The conference will not be recorded or offered online.

(agenda is tentative and subject to change)

Sunday, February 18

• 2-5pm Conference Registration

Monday, February 19

• 7-8am President’s Breakfast
• 8-9:30am 43rd Annual Conference Opening Session! Keynote: Spencer Tillman
• 9am-5pm Trade Show/Exhibits
• 9:30-11am Grand Opening of the 43rd Annual Trade Show! Join us as we celebrate & honor 2023 President Roland Altinger, enjoy refreshments, fellowship, and prize drawings! Best of all, meet our exhibitors & view their new products/services. Last but not least, get your Bingo card stamped so you’ll be ready for the afternoon drawing!
• 11am-12pm Investing in a Vortex of Government Policy Errors: Dr. Mark Dotzour
• 12:15-1:15pm Members’ Appreciation Lunch with Bob Smiley! There might be a bingo drawing or two... come be entertained by Bob and see if a drawing happens!
• 1:15 -2:15pm What's Your Plan Be: Libby Spears
• 2:15-3:15pm How Your Presentation Skills Improve Your Media Relations: Gail Borden, Benchmark Consultants
• 3:15-4:15pm Break in Trade Show/Exhibits – Refreshments and drawings! drawings! drawing!
• 4:15-5:15pm The Content of Our Character – A Brief Re-Examination of the Stuff We’re Made: Mark Warren

Tuesday, February 20

• 7am-4:30pm Conference Registration

• 7:30-8:30am Rise and Shine Breakfast
• 8-11am **Trade Show/Exhibits**
• 8:30-9:30am **Lessons From Utopia: David Cook**
• 9:30-10:30am **Concurrent Sessions:**
  o An Overview of the New Arbitration System
  o Legislative Update for BODs, Part 1
  o Cybersecurity – What the FBI Can Teach You
• 10:30-11:15am Break in Trade Show/Exhibits – *Last chance to visit with vendors and maybe win a prize!*
• 11:15am-12:15pm **Concurrent Sessions:**
  o Appraisal Topic
  o Legislative Update for BODs, Part 2
  o Employee Engagement and Retention
• 12:15-1:45pm **Annual Awards Luncheon** – *Join TAAD as we salute the winners – the award winners, the graduates of the 2023 Chief Appraiser Institute, and the sponsors, vendors, and group who support the association.*
• 1:30-1:45pm **Delegate Assembly**
• 1:45-2:45pm **Concurrent Sessions:**
  o Exemptions, Freezes and Circuit Breakers
  o BOD Responsibilities 2024: It’s a Whole New World
  o Leveraging AI and Technology to Improve Accuracy and Efficiency
• 2:45-3:15pm Break
• 3:15-4:15pm **Concurrent Sessions:**
  o The Fight Against Regressivity
  o Succession Plans/Hiring, Retaining a Chief Appraiser
  o Post-administrative Appeals, or Appeals in the Electronic Era
• 4:15-5 pm **What Would You Do? Welcome to Real-Life Security Issues**
Wednesday, February 21

- 8-9am  Farewell Breakfast
- 9-10am  Appeals in the Electronic Age
- 10-11am  Welcome to Your Targeted MAP Review
- 11-11:30am  News from TCDRS
- 11:30am  Adjourn: Farewell, Houston 2024 – Hello, Austin 2025!

Agenda as of February 5, 2024